資訊系統規劃—連結問題與相關課題

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摘要

　　資訊系統策略與部門策略的連結在資訊系統的規劃上，多年來一直被視為是一個很重要的課題。然而，除非達到有效的連結，資訊系統資訊科技的應用似乎不大能為企業帶來競爭優勢。一個較易推行的資訊系統規劃架構需要支援企業達成所有策略的成功。本研究主要是探討連結問題、比較目前資訊系統規劃模型之優缺點及探討能達成有效連結的相關課題。

關鍵字：連結、資訊系統、資訊系統規劃、組織學習、知識管理

Information Systems Planning - The Alignment Problem and Issues

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Abstract

Alignment of information systems (IS) strategy with business strategy has been cited as a chief issue in information systems planning (ISP) for many years. However, without the effective alignment of IS/IT strategy with business strategy, it is unlikely that IS/IT will generate competitive advantage. A more implementable IS planning framework is required to support enterprise in achieving overall strategic successes. The intention in this paper is to discuss the 'alignment problem', assess the strengths weaknesses of current models and discuss the range of issues that need to be addressed for effective alignment. A proposal for an integration approach/framework is then set out.

KeyWords：Technical Skills、Human Skills、Conceptual Skills、Managerial Role