

時尚商品設計應用園林花窗紋飾之探討

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摘要

花窗是中國園林建築中獨特的藝術瑰寶，構圖巧妙、造型優美、功能豐富和人文寓意的文化內涵為特徵。花窗紋飾吉祥映射著人們的美好嚮往與精神寄託。花窗在中國園林建築中扮演著極其獨特的造園之藝術語言，圖案豐富多樣，組成了無數種寓意唯美的吉祥如意之圖案樣式與美好願景。其傳達的不僅是藝術形象，更是流露情感與思想內涵的體現。本研究採文獻探討及案例分析，其目的是探討花窗紋飾的文化意涵，歸納其類型和意涵，以及分析個案時尚商品設計應用園林花窗的吉祥寓意之探討；研究發現，花窗紋飾美學對現代相關發展奠定了基礎與啟發，成為時尚商品設計的素材，為企業品牌提升商品的內在價值與作用；並為未來設計領域的應用與傳承發展之建議。

關鍵字：花窗、吉祥圖紋、時尚商品設計

Discussion on the Application of Garden Flower Window Decoration in Fashion Commodity Design

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Abstract

Lattice window is a unique artistic treasure in Chinese garden architecture. It is characterized by clever composition, beautiful shape, rich function and cultural connotation of humanistic meaning. The auspicious decoration of the lattice window reflects people's beautiful yearning and spiritual sustenance. Lattice window plays a unique artistic language in Chinese garden architecture. The patterns are rich and varied. It also composes countless kinds of beautiful meaning of auspicious patterns and beautiful vision. It conveys not only artistic image, but also the embodiment of emotion and ideological connotation. Literature review and case study were used in this study. The purpose of this study is to explore the cultural implications of lattice window and to summarize types and meanings of lattice window. This study also analyzes the meaning of fashion product design applied lattice window auspicious. The study found that art of lattice window provides the foundation for nowadays related development and becomes the elements of fashion commodity design. It enhances the intrinsic value and function of goods for the enterprise brand, and provides the suggestions for the future design's application and inheritance of the development.

Key words:lattice window, Auspicious figure, Fashion commodity design